BACKGROUND: In response to balance the demand and supply for primary care involvement in many health care initiatives or projects on policy development, system reform, and patient care, a group of committed primary care leaders formed the Leadership Secretariat to lead a pioneer initiative called Family Physician Engagement Protocol. Supported by the Alberta College of Family Physicians, AHS Primary Health Care Program, and the Alberta Medical Association's Section of General Practice, the Family Physician Engagement Protocol provides an infrastructure and process to engage family physicians to participate in initiatives looking for primary care practice perspectives and can be accessed at www.engageprimarycare.ca.
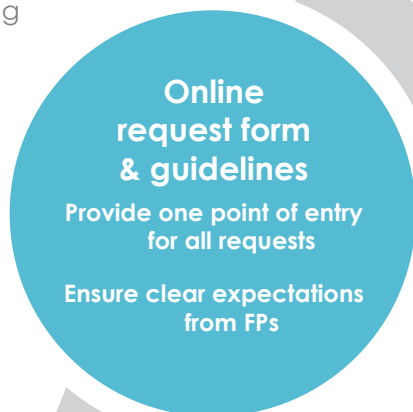
MISSION: This initiative will create a support system to effectively and efficiently engage primary care through appropriate and well planned engagement processes.

PRIORITIES: EngagePrimaryCare.ca will launch in early February 2016.

The website will have:

(1) a standard request form to provide one point of entry for all requesters to connect with family physicians in contributing in innovative projects and health system transformation activities.

(2) a central location for family physicians to sign up and update information on their areas of interest in health care improvement and professional development. The web-based engagement system will support the following key priorities:

Online request form & guidelines
Provide one point of entry for all requests

Ensure clear expectations from FPs

Up to date family physician leader registry
Host updated info of interested FPs in a central location
Develop leadership support and education resources for FPs

Active engagement management
Follow up with surveys to both requester and participating FPs
Build a networking platform for collaboration and shared learnings

Intelligence for evaluation and improvement
Custom design the reporting requirements
Generate robust and timely reports of active engagements to support the requesters and FPs as required

ALBERTA COLLEGE of FAMILY PHYSICIANS

Alberta Health Services

ALBERTA MEDICAL ASSOCIATION | Section of General Practice

www.engageprimarycare.ca

Request a family physician

Requester submits request form online.

Engagement Coordinator scans registry and collaborates with stakeholders to match request with family physician candidates.

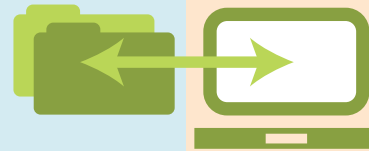Selection process is coordinated between the requester and family physician candidates.

I am a family physician

Family physicians who are interested in contributing in health care initiatives complete the family physician engagement form.

Family physician information is maintained in the Family Physician Leader Registry.

Engagement Coordinator connects with the family physician if a new request matches with the expressed interests.

Engagement begins